



## Artist Creation Program

Guidelines Synopsis 2021-2022

### 1. Overview

- The Artistic Creation Program of the Music Nova Scotia Investment Program offers \$1,250 toward the following:
  1. Recording
  2. Video Content
  3. Marketing
- The Artistic Creation Program is only available to applicants who identify as BIPOC and who have never previously been funded by Music Nova Scotia.
- To apply you will need:
  - An MP3 or streaming link of a recent demo or released song along with lyrics
  - A short summary of who you are as an artist, your project, your audience/potential audience, and how you plan to spend the money.
  - A [Guardian Consent Form](#) if under the age of 18
- If you are successful, you may claim up to \$250 for your own performance/work on the project, meaning you only have to spend \$1,000 of the \$1,250 awarded on third party costs eg: studio time, video director, publicist etc...
- Successful applicants may begin to claim expenses as soon as the day the application was submitted.
- For a full list of eligible costs or to discuss the program or application, please contact our Investment Program Manager, Darryl Smith at [darryl@musicnovascotia.ca](mailto:darryl@musicnovascotia.ca) or 902-800-2047
- Please click [here](#) to start your application